

Word Engine

High Frequency Vocabulary
Fast and Effective!

Introducing the Word Engine

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Background

Why is high-frequency vocabulary so important?

High-frequency vocabulary words
occur more often and therefore
contribute disproportionately more to
comprehension than other
vocabulary!

Key Comprehension Thresholds



Below 80 percent coverage, reading comprehension is almost impossible. (Hu & Nation, 2001)



Above 95 percent coverage, it becomes possible to read without using a dictionary. (Laufer, 1989)

Coverage = Comprehension

- 95% vocabulary coverage means knowing 19 out of every 20 words
- Research shows that 95% vocabulary coverage is the threshold for independent reading

Word Engine

What is it?

It's a fast and accurate way to identify which specific high-frequency vocabulary words a student is missing for each selected subject.

It's a fast and efficient way for students to learn their missing high-frequency vocabulary words for each selected subject.

Word Engine is a vocabulary supplement. It works on PCs and mobile phones.



- 100% online
- No DVD-ROMs
- ‘White label program’

How does it work?



1. Corpus Analysis identifies high-frequency words by subject.
2. V-Check identifies each learner's known/unknown words.
3. Advanced Learning Tools rapidly teach unknown words.

1. Corpus Analysis

Ex: TOEIC

787,382-word TOEIC corpus



7,278 different words constitute 100% of all words occurring.

3,461 different words constitute **99%** of all words occurring.

1,733 different words constitute 95% of all words occurring.

2. V-Check – an online IRT test

V-Check - Vocabulary Coverage Test  [Print](#)

V-Check®

- V-Check will now test your ability and prepare target words for your subjects.
 - * Click “Yes” if you know the word.
 - * Click “No” if you do not know the word.

continue

Quick and accurate.


Average test requires just five minutes.

V-Check begins automatically after each learner account is created.

The screenshot shows the V-Check interface. At the top, it says "V-Check - Vocabulary Coverage Test" with a "Print" link. The main area is blue and contains the "V-Check®" logo. In the center, a white box displays the word "enable". Below the word, it asks "Do you know this word?" with "yes" and "no" buttons. A yellow callout box on the left says "Simply reply 'yes' or 'no.'" with an orange arrow pointing to the word. On the right, a vertical scale indicates difficulty levels: "Difficult" at the top, "Average" in the middle, and "Easy" at the bottom. A red arrow points from the word "enable" to the "Average" level on the scale.

The difficulty of each item adjusts based on the previous response.

Many non-words appear to control for guessing behavior.

V-Check - Vocabulary Coverage Test  [Print](#)


V-Check®

slelse

Yellow Card!

You clicked "yes" to a second false word.
Watch out! If you click "yes" to a third false word the test will stop.

[continue](#)



V-Check ends automatically when it has confirmed the learner's ability level.

V-Check - Vocabulary Coverage Test  [Print](#)

V-Check®

● **Your V-Check is complete!**

V-Check has prepared a personal target word list Just for you

[Click here to see your coverage report](#)

continue

The Coverage Report shows the learner's vocabulary comprehension by subject.

The upper portion shows comprehension of all general English.

The lower portion shows the student's comprehension of the different specific subjects.

Coverage Report [Print](#)

Username : Cool88
Test Date : 2009/01/19

V-Check Coverage Report

All General English

All General English Coverage (vocabulary comprehension)


	80%	95%	99%
Dictionary won't help comprehension			
70%	Need a dictionary	No dictionary needed	

Total number of English words you probably know

	2000	3000	4000	6000	20,000+
	JHS Level	HS Level	College Level	Business Level	Native Level
2120 words					

English for Specific Purposes

Subjects	Words you know		Words you study	
	Coverage (%)	80%	95%	99%
	Dictionary won't help comprehension	Need a dictionary	No dictionary needed	
Advanced English 9126 words	1115 words 70%		8011 words	
TOEIC 3461 words	1037 words 79%		2424 words	
EIKEN 3 855 words	626 words 87%		229 words	
Center Exam 2672 words	998 words 82%		1674 words	

What is coverage? 

[choose a program from the top page](#)

3. Learning Tools

Learning Tools

flashcards

[About this program](#)

card

flash

Focus on Comprehension

Flashcards might seem a bit old fashioned, yet they remain one of the most efficient ways to rapidly increase your vocabulary size. Our patented electronic flashcard system offers major improvements over paper-based cards.

SIGHT WORDS

[About this program](#)

word

Focus on Visual Speed

Research confirms that faster visual recognition leads directly to higher ability and performance! SightWords is a fast-paced game designed to increase the speed of your visual recognition of high-frequency vocabulary.

SoundBubbles

[About this program](#)

Focus on Listening Speed

Research confirms that fast sound recognition is essential for effective comprehension. SoundBubbles is a listening game designed to increase your aural skills fast.

GET MOBILE!

[About this program](#)

Mobile Flashcards and Learning Games

With our mobile learning tools you can practice new words anytime, anywhere. Click here for QR code, URL links, and detailed information. Note: Before you can access the mobile service you must first create a user account on the PC Word Engine.

The Learning Tools teach different aspects of word knowledge.

How does it work?

Flashcards - Focus on Comprehension [Print](#)

mark 1

【動】.【名】印(を付ける)、記号(で示す)、痕跡(を残す)

He marked up the paper with a red pen.

Did you know it?

yes no

remove it

powered by **lexica**

Items per session: 10 Definitions: Japanese Examples: Sentence Save Settings

SightWords - Focus on Visual Speed [Print](#)

ITEMS 1 of 10 POINTS 0 TIME 14 **SIGHT WORDS**

an answer

swan

response employer

Items per session: 10 Method: See English Definition - Find English Word Save Settings

SoundBubbles - Focus on Listening Speed [Print](#)

0 POINTS 10 ITEMS LEFT

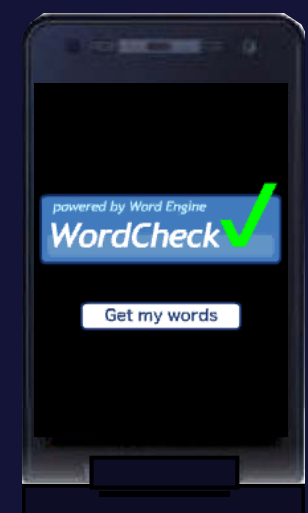
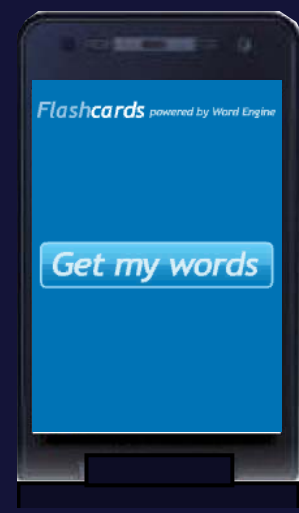
会話

のど

家族

Items per session: 10 Method: Hear English Words - Find Japanese Definitions Save Settings

Mobile Tools



How do students sign up
and use the Word Engine?

Students experience the Word Engine as an extension of your school.



School's Logo

Language: English

username: password: [login!](#) [Free signup!](#)

The Wright Language School
ライト外語スクール

Word Engine My personal coach

英単語を速攻マスター! **START NOW!**

Learn English with these popular programs!

9125 Advanced English 9125 words 99% coverage Start Now!	3461 TOEIC 3461 words 99% coverage Start Now!
855 EIKEN 3 855 words 99% coverage Start Now!	5802 Center Exam 5802 words 99% coverage Start Now!

9125 high-frequency words that provide 99% coverage of all English in all general situations.

3461 high-frequency words that provide 99% coverage of all English for TOEIC exams.

855 high-frequency words that provide 99% coverage of all English for EIKEN Grade 3 tests.

2672 high-frequency words that provide 99% coverage of all English for Center exams.

Topics [> All Topics](#)

- 2008/09/16
Word Engine Mobile is open!
- 2008/08/22
Word Review feature added.

Research shows that learning key vocabulary is the fastest way for you to improve subject comprehension and performance!

Whether you are a beginner or an expert, the patented V-Check will automatically identify the words you are missing for each subject, and prepare a target list of new words just for you.

Finally, there's a quick and simple way for you to learn the important key vocabulary you need for academic and career success!

Example: The Wright Language School 'Sponsors' a Word Engine

Wright's students get to the Word Engine from their school's own website.



The Wright Language School home page.

Wright provides an explanation about the Word Engine on their own website.

The Wright Language School Since 1990 お問い合わせ: ☎ (0868) 23-5885

The Wright Language School

ホーム ライトのクラス ライトについて 英会話便利帳 連絡先/CONTACT

ホーム > 英会話便利帳 > The Wright Word Engine

The Wright Word Engine

"The Wright Word Engine"「ライト・ワード・エンジン」を導入し、助けとなること間違いなしの画期的な教材です。英単語を増やしませんか？ただ今、お試しのチャンスをお見逃しなくぜひ 貴方も、各種検定に合格したい方、受験を目指している方、英語を必要とされている方など、英語の学習目的が異なります。何を目的として英語を学習するにしても、英語の力が備わっていないと、自分の意見も言えませんが、英語を聞いても、理解できません。単語を覚えるだけでは、英語学習者にとって避けて通ることのできません。

でもなかなか簡単に覚えることができないのが、英単語であるとお考えの学習者も多いことでしょう。この困難な学習過程を少しでも学習者のために役立つように使いやすく編集されたのがこのワード・エンジンです。

Word Engine

英単語を速攻マスター！

プログラムを覚えて学習スタート！

99%	TOEICスコア 500点
99%	TOEICスコア 500点
99%	TOEICスコア 500点

Y-check 無料

学習ツール

ライト・ワード・エンジン

Ads by Google

英単語を7日で500個覚える



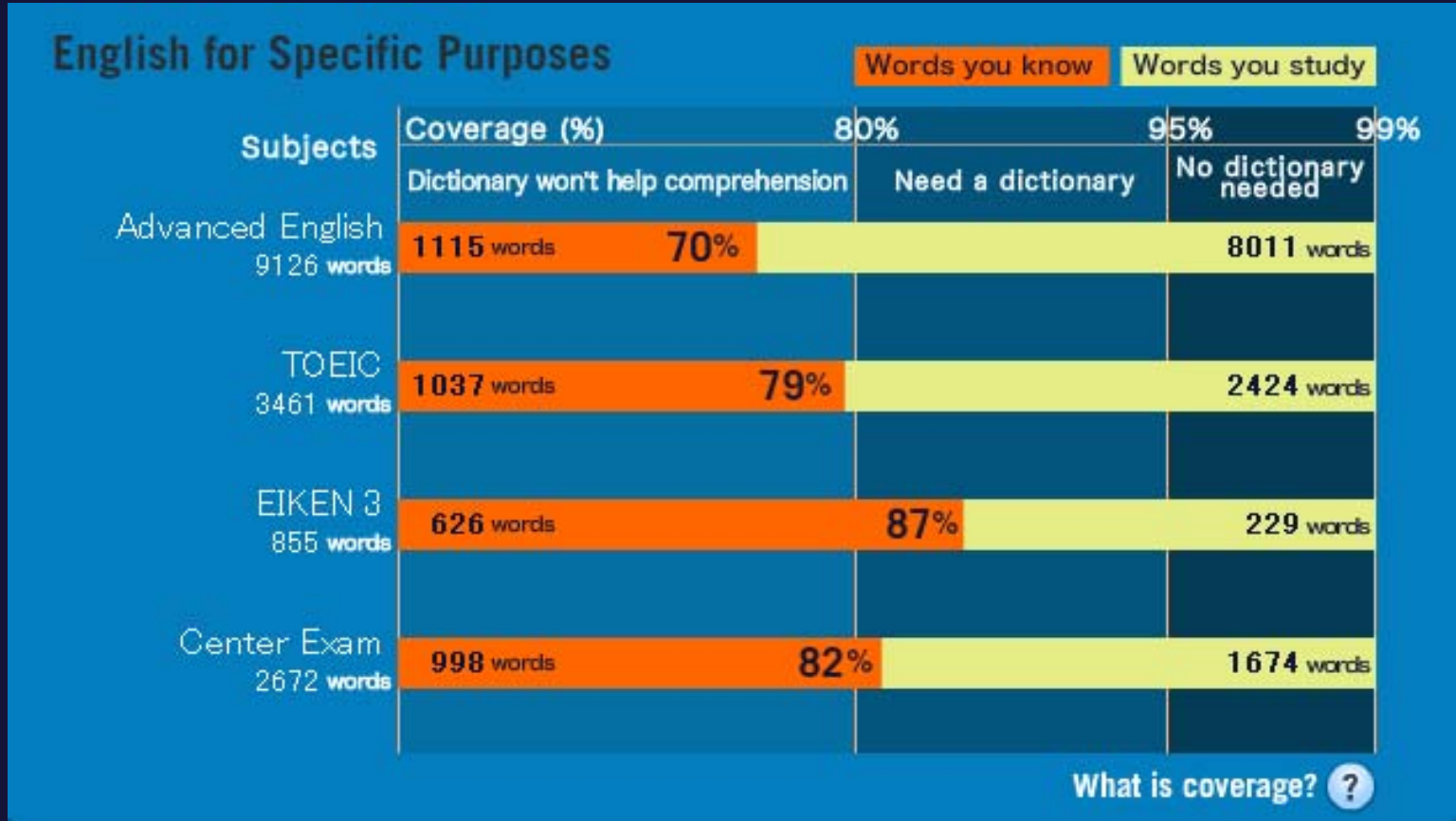
Wright controls the message about the Word Engine.

This hyperlink takes students to the Wright Word Engine operated by Lexxica.

The Wright Word Engine home page

The screenshot shows the homepage of Wright Word Engine. At the top left, there is a language dropdown menu set to 'English'. To the right are fields for 'username:' and 'password:', followed by 'login!' and 'Free signup!' links. The main header features the Wright Language School logo in English and Japanese, and the text 'Word Engine My personal coach'. Below the header is a photo of a smiling woman with an orange arrow pointing to it labeled 'Wright's Logo'. To the right of the photo is another orange arrow pointing to the 'login!' and 'Free signup!' links, with a yellow callout box containing the text: 'Wright's students login, or signup to create a free user account.' Below the header is a section titled 'Learn English with these popular programs!' containing four program cards: 'Advanced English' (9125 words, 99% coverage), 'TOEIC' (3461 words, 99% coverage), 'EIKEN 3' (855 words, 99% coverage), and 'Center Exam' (5802 words, 99% coverage). Each card has a 'Start Now!' button. An orange arrow points from the 'TOEIC' card to a yellow callout box containing the text: 'Wright decides which subjects to offer for testing and study.' To the right of the program cards is a 'Topics' section with a list of dates and titles, including '2008/09/16 Word Engine Mobile is open!' and '2008/08/22'. Below the 'Topics' section is a paragraph of text starting with 'Finally, there's a quick and simple way for you to learn the important key vocabulary you need for academic and career success!'

The Wright Coverage Report



Each Wright Coverage Report will show vocabulary comprehension scores for all general English, and the subjects Wright has selected.

Language: English

welcome **lex_tak**
Settings Logout

Word Engine My vocabulary coach

Main Page Settings

Subjects you can learn

My Subjects	My Coverage	Words KNOWN	Study Progress		Study now
			Newly Acquired	Words in Process	
All General 9125 Total words	82.12%	2854	75	379	Study now
TOEIC 3461 Total words	85.27%	2424	96	469	Study now
Basic English 3223 Total words	79.78%	3123	71	788	Study now
Center Exam 5802 Total words	96.53%	1855	83	921	Study now

Time On Task

Time On Task: 406.7 hours

Time On Task per day: 60.1 min

Subject Details

All General TOEIC Basic English Center Exam

Coverage Progress

0% 80% 95% 99%

Dictionary won't help comprehension | Need a dictionary | No dictionary needed

79.09% (Start Point) | 82.12% (Now, 3.03% up) | 99% (Top GOAL)

Words Known

0 words | 2400 (Start Point) | 2854 (Now, 454 up) | 3491 words (Top GOAL)

Location of Words in Process

Start → Correct responses (379 in process)

1279 Unseen → 50 1st Review → 90 2nd Review → 40 3rd Review → 160 4th Review → 39 5th Review → 75 Newly Acquired

148 Missed responses


Email a friend Home | Learning Tools | V-Check | V-Admin powered by **lexica**

Students monitor progress with the "My Page" report.



The upper portion shows vocabulary comprehension by subject.

The lower portion shows progress details by subject.

Teachers monitor student progress with the “V-Admin” application.

 **V-Admin 2.0 Monitor**

Basic English | TOEFL | TOEIC | Center Exam

Create a new group 
 Edit or delete a group 

- All (139)
- Class A (28)
- Class B (53)
- Class C (30)
- Class E (12)
 - Class E Male (3)
 - Class E Female (9)

Group Name / Username	Initial Score		Current Score		New Words Learned		Time-on-Task	
	Coverage	Words	Coverage	Words	Total	Avg. / Day	Total	Avg. / Day
<input type="checkbox"/> Class E (12)	73.8%		74.8%	3128	132	18.9	2h 20m	20m
<input type="checkbox"/> Yamada Tami	75.2%		74.8%	3521	160	22.9	2h 27m	21m
<input type="checkbox"/> Ono Jiro	74.4%		74.8%					18m
<input type="checkbox"/> Nishioka Keiko	71.5%		74.8%					16m
<input type="checkbox"/> Nakamura Aiko	74.4%	3014	74.8%					18m
<input type="checkbox"/> Ando Taro	75.2%	3361	77.9%					21m
<input type="checkbox"/> Suzuki Risa	74.4%	3014	74.8%					18m
<input type="checkbox"/> Kato Mami	73.8%	2996	74.8%					20m
<input type="checkbox"/> Meguro Daisuke	74.4%	3014	74.8%					18m
<input type="checkbox"/> Kobayashi Junko	75.2%	3361	74.8%	3128	114	16.3	2h 06m	18m
<input type="checkbox"/> Ishida Yoko	74.4%	3014	77.9%	3521	160	22.9	2h 27m	21m
<input type="checkbox"/> Yoshida Kayo	75.2%	3361	74.8%	3128	114	16.3	2h 06m	18m
<input type="checkbox"/> Saito Miyuki	74.4%	3014	74.8%	3128	114	16.3	2h 06m	18m
<input type="checkbox"/> Class E Male (3)	75.2%	3361	77.9%	3521	160	22.9	2h 27m	21m
<input type="checkbox"/> Ono Jiro	74.5%	3014	74.8%	3128	114	16.3	2h 06m	18m
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<input type="checkbox"/> Meguro Daisuke	74.4%	3014	74.8%	3128	114	16.3	2h 06m	18m

Initial coverage score

Export to file

Teachers monitor student progress with the “V-Admin” application.

V-Admin 2.0 Monitor

Basic English

TOEFL

TOEIC

Center Exam

Create a new group

Edit or delete a group

Group Name / Username	Initial Score		Current Score		New Words Learned		Time-on-Task	
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Class E (12)	73.8%	2996	74.6%	3128	160	22.9	2h 20m	20m
Yamada Tami	75.2%	3361	77.9%	3521	160	22.9	2h 27m	21m
Ono Jiro	74.4%	3014	74.8%	3128	114	16.3	2h 06m	18m
Nishioka Keiko	71.5%	2890	73.0%	3128	114	16.3	2h 06m	18m
Nakamura Aiko	74.4%	3014	74.8%	3128	114	16.3	2h 06m	18m
Ando Taro	75.2%	3361	77.9%	3521	160	22.9	2h 27m	21m
Suzuki Risa	74.4%	3014	74.8%	3128	114	16.3	2h 06m	18m
Kato Mami	73.8%	2996	74.6%	3128	114	16.3	2h 06m	18m
Meguro Daisuke	74.4%	3014	74.8%	3128	114	16.3	2h 06m	18m
Kobayashi Junko	75.2%	3361	77.9%	3521	160	22.9	2h 27m	21m
Ishida Yoko	74.4%	3014	74.8%	3128	114	16.3	2h 06m	18m
Yoshida Kayo	75.2%	3361	77.9%	3521	160	22.9	2h 27m	21m
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Meguro Daisuke	74.4%	3014	74.8%	3128	114	16.3	2h 06m	18m

Current coverage score

[Export to file](#)

Teachers monitor student progress with the “V-Admin” application.

V-Admin 2.0 Monitor

Basic English

TOEFL

TOEIC

Center Exam

Create a new group

Edit or delete a group

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Nishioka Keiko	74.4%	3014	74.8%	3128	114	16.3	1h 52m	16m
Nakamura Aiko	74.4%	3014	74.8%	3128	114	16.3	2h 06m	18m
Ando Taro	74.4%	3014	74.8%	3128	114	16.3	2h 27m	21m
Suzuki Risa	74.4%	3014	74.8%	3128	114	16.3	2h 27m	21m
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All (139)

Class A (28)

Class B (53)

Class C (30)

Class E (12)


Class E Male (3)

Class E Female (9)



Export to file

New words learned

Teachers monitor student progress with the “V-Admin” application.

 **V-Admin 2.0 Monitor**

Basic English TOEFL TOEIC Center Exam

Create a new group 
 Edit or delete a group 

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<input type="checkbox"/> Nakamura Aiko	74.4%						2h 06m	18m
<input type="checkbox"/> Ando Taro	75.2%						2h 27m	21m
<input type="checkbox"/> Suzuki Risa	74.4%						2h 06m	18m
<input type="checkbox"/> Kato Mami	73.8%						2h 20m	20m
<input type="checkbox"/> Meguro Daisuke	74.4%						2h 06m	18m
<input type="checkbox"/> Kobayashi Junko	75.2%						2h 27m	21m
<input type="checkbox"/> Ishida Yoko	74.4%	3014	74.8%	3128	114	16.3	2h 06m	18m
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Time on task

Export to file

How much does it cost?

- Students can sign up anytime and take the V-Check ability test free of charge
- V-Admin 2.0 is free for teachers who can register more than 50 students
- Student pay 1000 yen per subject to learn their missing high-frequency words and report their scores and progress to V-Admin
- Each 1000 yen Access Card activates one subject for a period of one year from the date of first use.

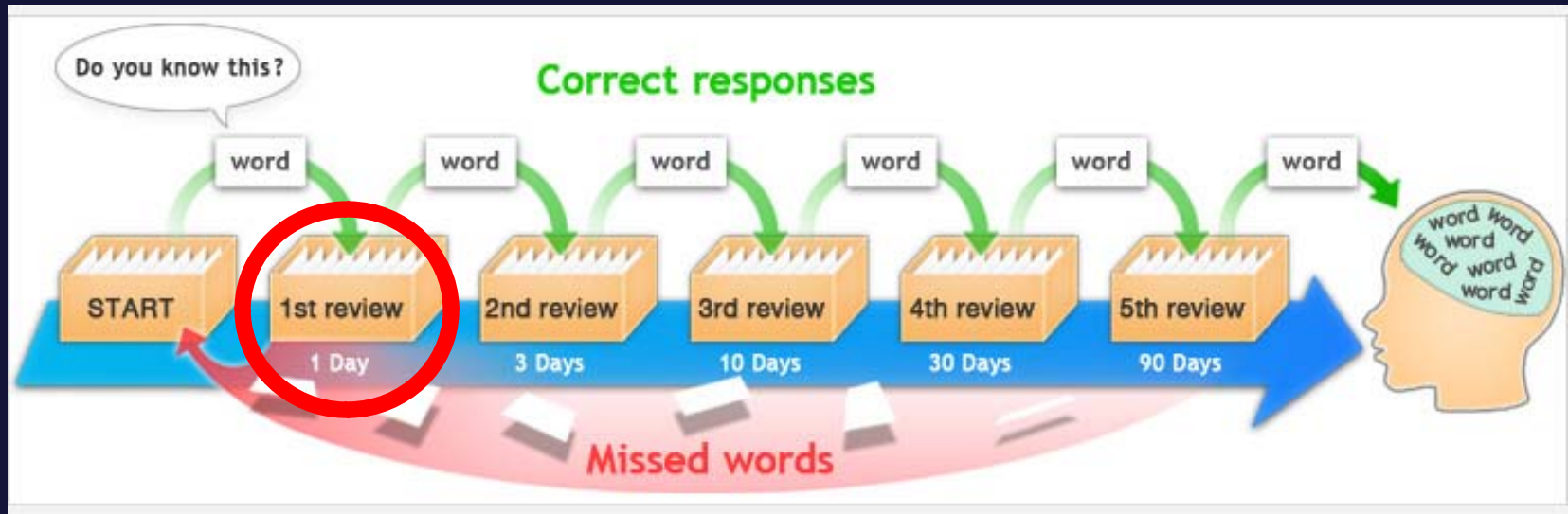
How does the Word Engine help students build long-term retention of high-frequency vocabulary words?

Spaced Repetition is the science of long-term memory



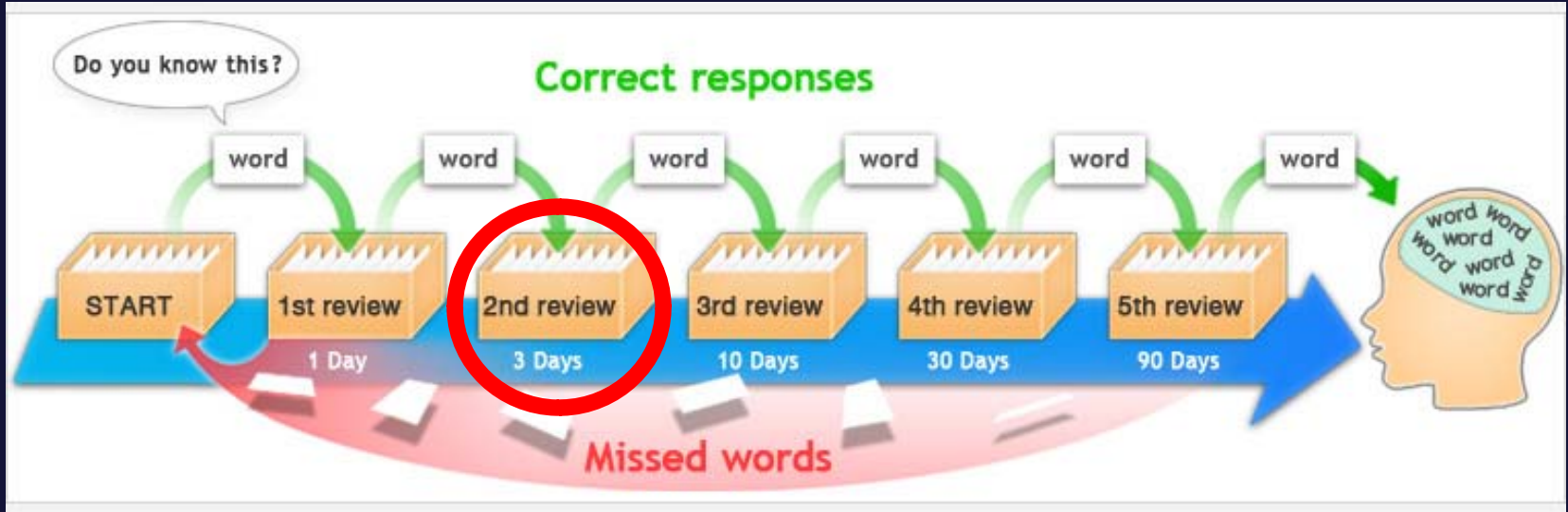
Based on the research of Ebbinghaus, Pimsleur, Leitner, and Mondria, the Word Engine **automatically repeats each new word** at spaced time intervals until each learner achieves long-term, instant-recall ability.

Spaced Repetition is the science of long-term memory



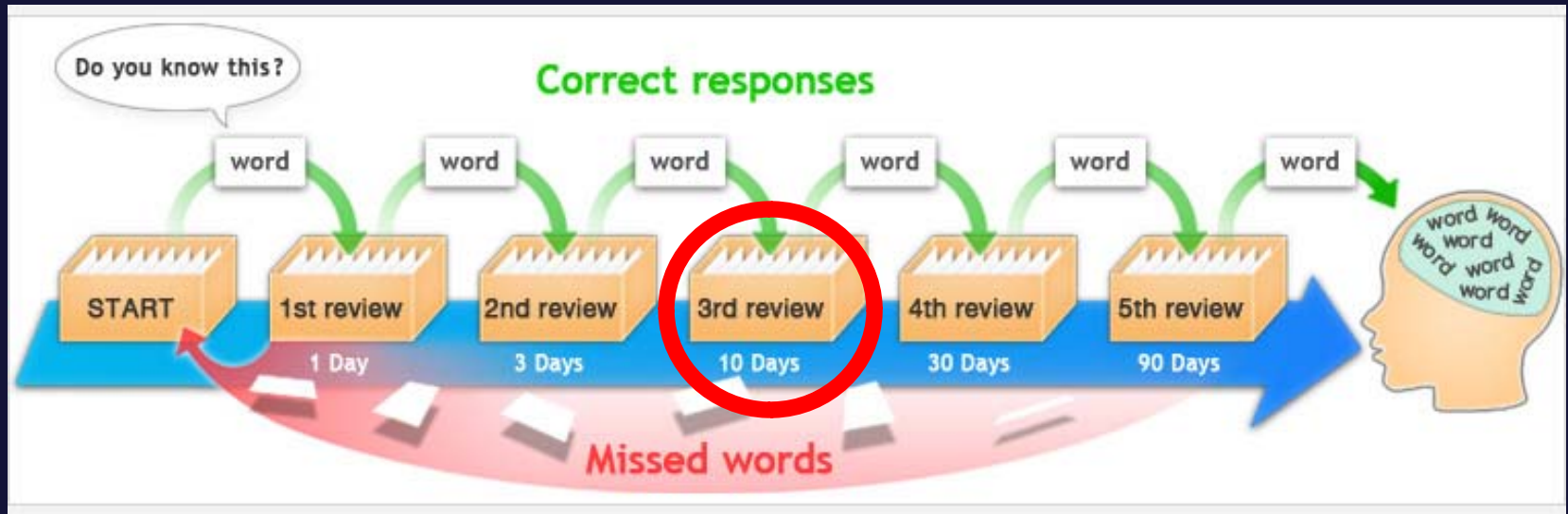
The first review comes after 24 hours.

Spaced Repetition is the science of long-term memory



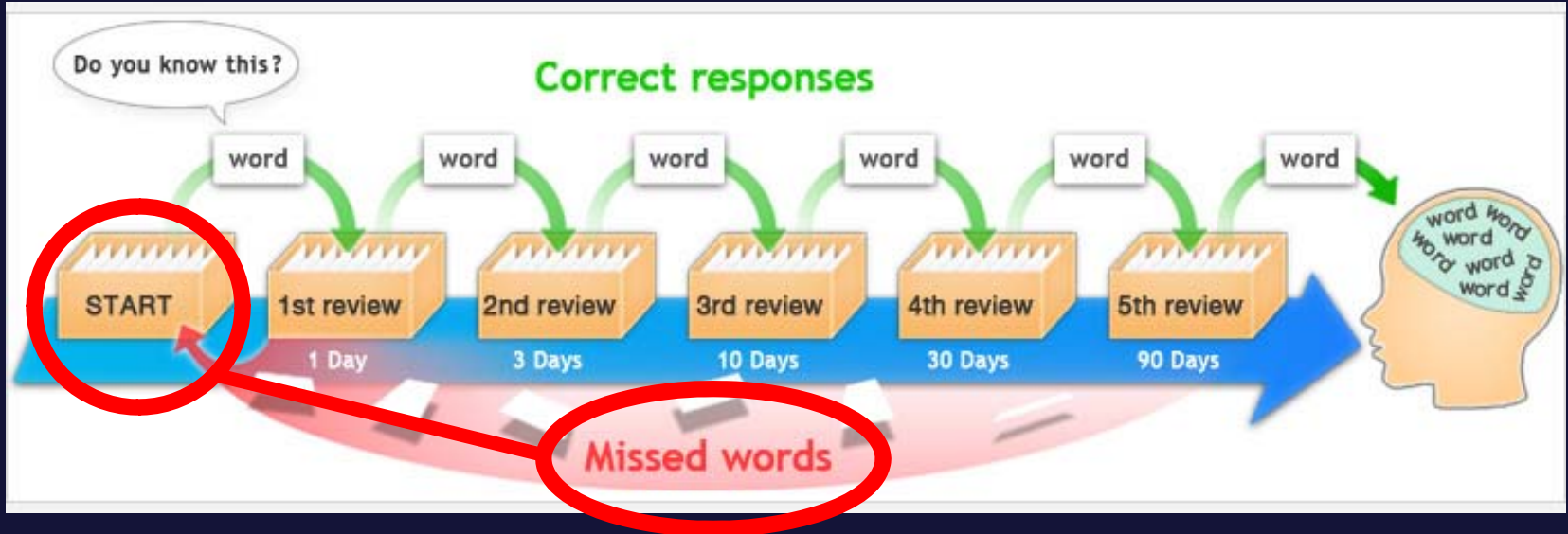
Second review after three days.

Spaced Repetition is the science of long-term memory



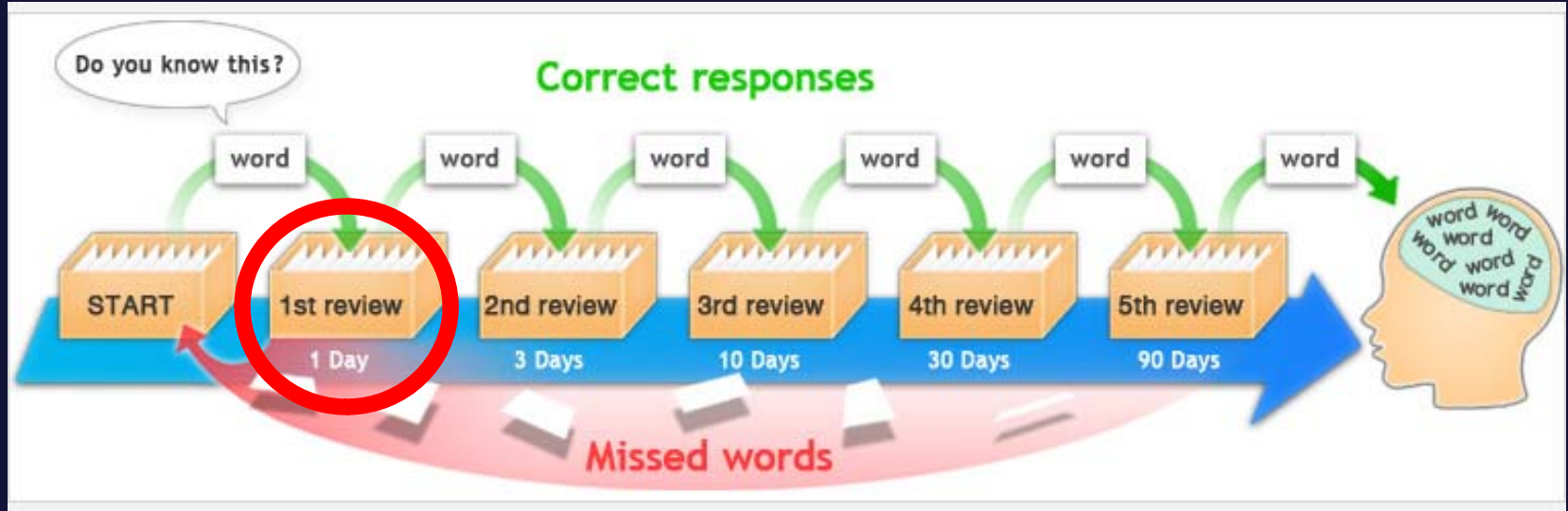
Third review after 10 days.

Spaced Repetition is the science of long-term memory



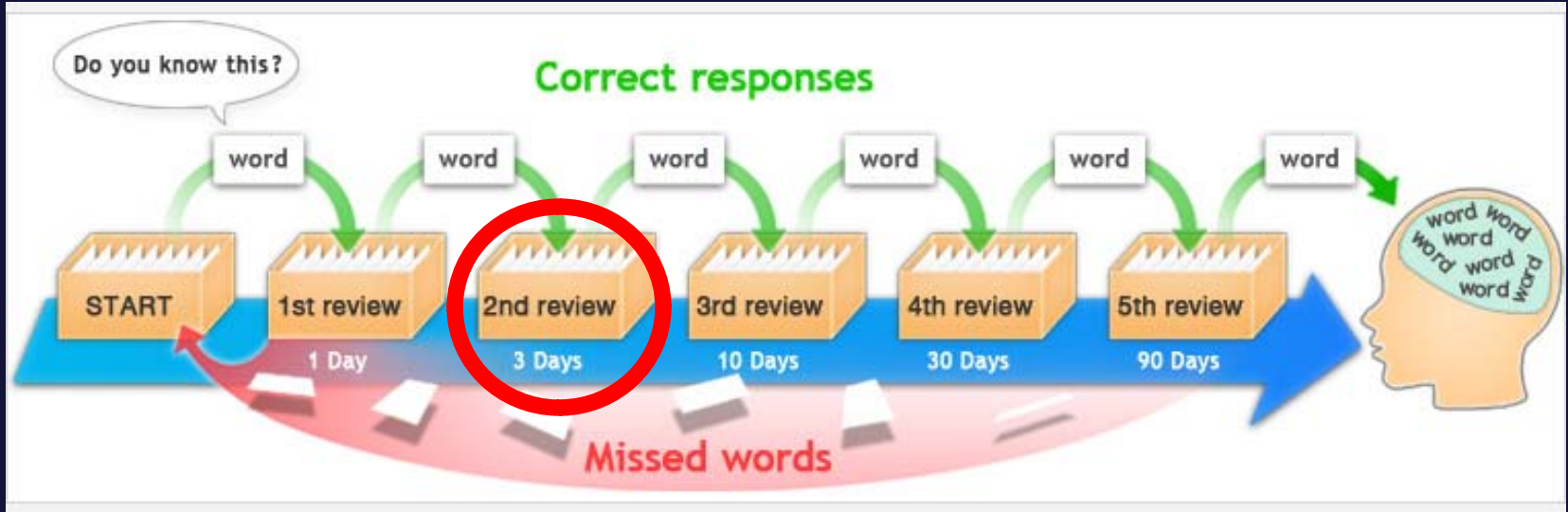
Any missed words go back to the beginning...

Spaced Repetition is the science of long-term memory



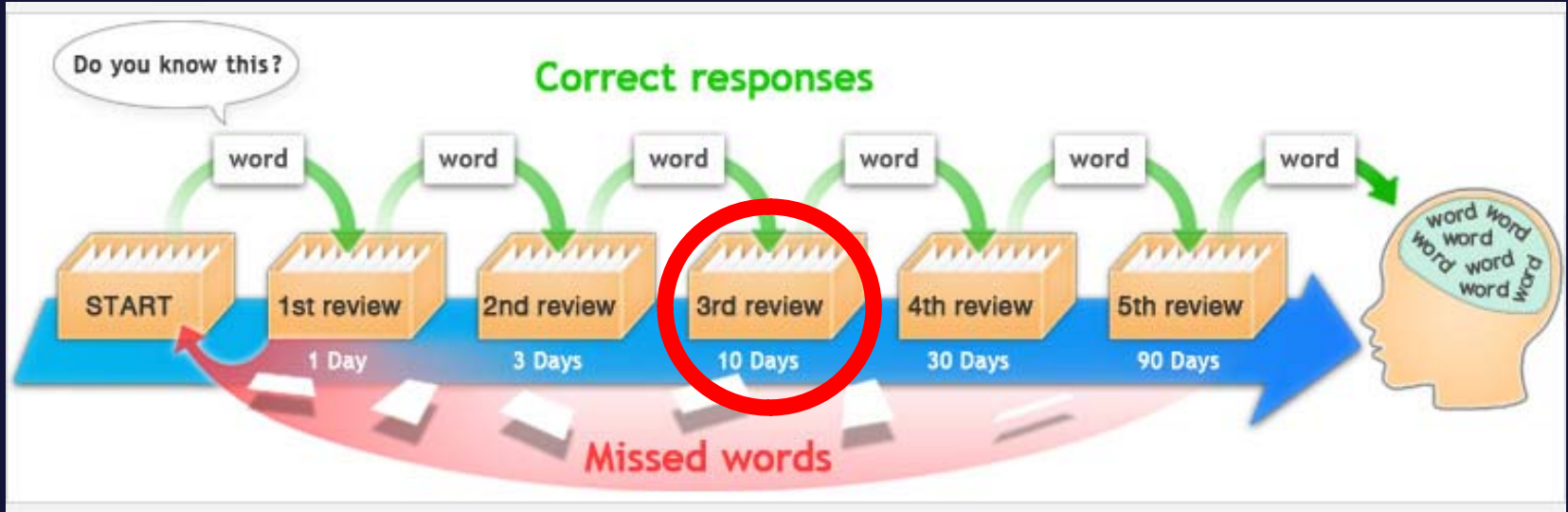
...and start over again.

Spaced Repetition is the science of long-term memory



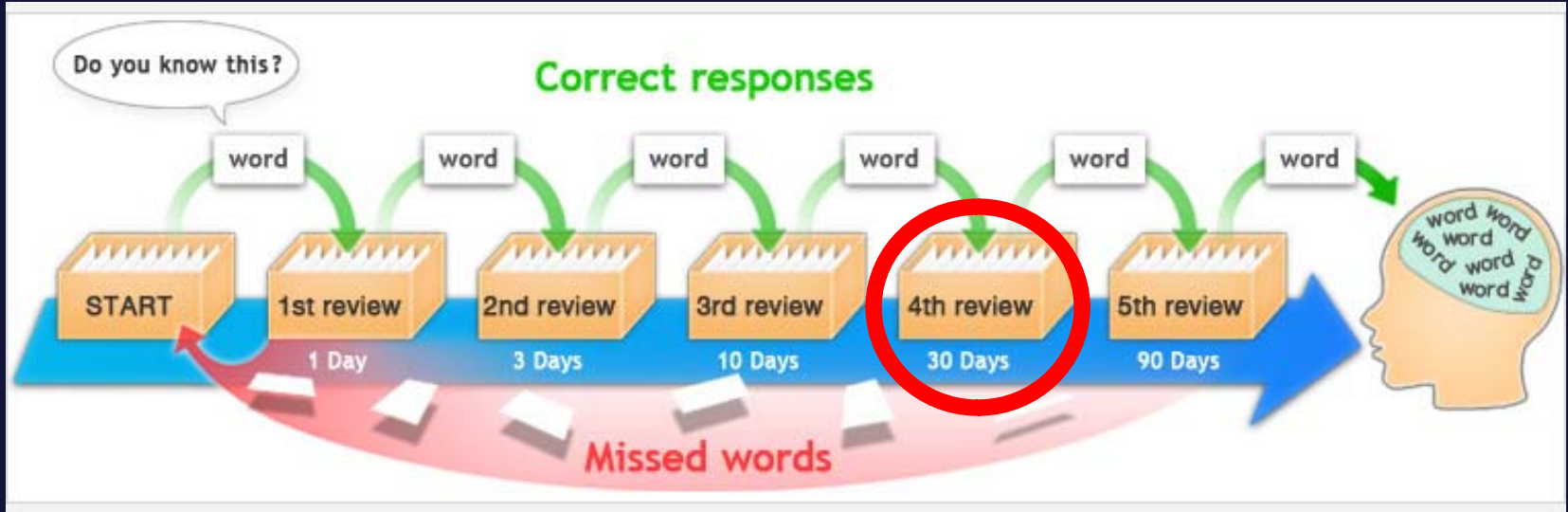
3 days... OK

Spaced Repetition is the science of long-term memory



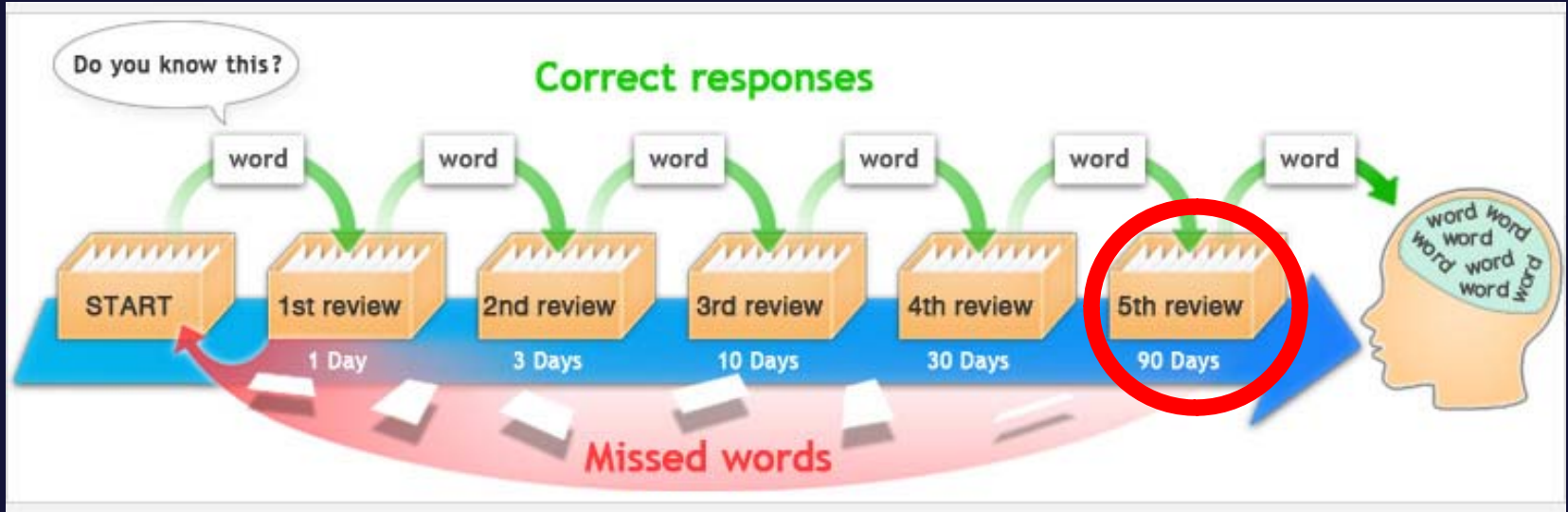
10 days... OK

Spaced Repetition is the science of long-term memory



30 days... OK

Spaced Repetition is the science of long-term memory



90 days... OK

How do we get started with
the Word Engine?

- Use the standard Word Engine, or create a custom Word Engine for your school or business with your own logo and choice of subjects.
- Order printed Access Cards, or have students purchase directly online.
- Online payment methods include credit cards, cash payments at convenience stores and wire transfers.

Standard Word Engine

The screenshot shows the Word Engine website. At the top left is the logo "Word Engine My pe". Below it is a photo of four smiling students. To the right of the photo is a yellow box with the text "Standard logo here" and an orange arrow pointing to the logo. Below the photo is the text "Increase your vocabulary fast!" and a "START NOW!" button. The main content area is titled "Learn English with these popular programs!". It features four program cards: "All General" (9125 words, 99% coverage), "TOEIC" (3461 words, 99% coverage), "Basic English" (2426 words, 90% coverage), and "Center Exam" (2672 words, 99% coverage). Each card has a "Start Now!" button. Below each card is a short description of the program. To the right of the program cards is a "Topics" section with a list of dates and topics. A yellow box with the text "Lexica decides which subjects are offered for testing and study" and an orange arrow points to the "Topics" section. At the bottom right, there is a paragraph of text: "Finally, there's a quick and simple way for you to learn the important key vocabulary you need for academic and career success!".

Word Engine My pe

Standard logo here

Increase your vocabulary fast! **START NOW!**

Learn English with these popular programs!

Program	Words	Coverage
All General	9125	99%
TOEIC	3461	99%
Basic English	2426	90%
Center Exam	2672	99%

9125 high-frequency words that provide 99% coverage of all English in all general situations.

3461 high-frequency words that provide 99% coverage of all English for TOEIC exams.

2426 high-frequency words that provide 90% coverage of all English in all general situations.

2672 high-frequency words that provide 99% coverage of all English for Center exams.

Topics > All Topics

2008/09/16 Word Engine


2008/08/22 Word review

Lexica decides which subjects are offered for testing and study

Finally, there's a quick and simple way for you to learn the important key vocabulary you need for academic and career success!


Sponsored Word Engine

Language English username: password: [login!](#) [Free signup!](#)



David English House
デイビッド・イングリッシュ・ハウス

Word Engine My personal coach



Your logo and image here

Learn with these popular programs!

9125 **General English**
9125 words

99%
coverage

[About this program](#)

9125 high-frequency words that provide 99% coverage of all English in all general situations.

2426 **Basic English**
2426 words

90%
coverage

[About this program](#)

2426 high-frequency words that provide 90% coverage of all English in all general situations.

880 **EIKEN 3**
880 words

99%
coverage

[About this program](#)

880 high-frequency words that provide 99% coverage of all English for EIKEN Grade 3 tests.

5802 **Center Exam**
5802 words

99%
coverage

[About this program](#)

5802 high-frequency words that provide 99% coverage of all English for Center exams.

Learning Tools
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An accurate and reliable vocabulary test.

Topics [> All Topics](#)

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Co-Published Word Engine

The screenshot shows the Word Engine website layout. At the top left is the 'interchange' logo. To its right is the 'Word Engine My personal coach' logo, which includes a small pumpkin icon. Below the logos is a photograph of four diverse young adults. A yellow callout box with an orange arrow points to this area, containing the text 'Your logo and image here'. Below the photo is a section titled 'Learn with these popular programs!' which is enclosed in a red rounded rectangle. This section features four program cards: 'interchange Intro' (1181 words, 99% coverage), 'interchange Book1' (1666 words, 99% coverage), 'interchange Book2' (2007 words, 99% coverage), and 'interchange Book3' (2308 words, 99% coverage). Each card has a 'Start Now!' button. A yellow callout box with an orange arrow points to this section, containing the text 'Lexica creates custom programs for your subjects'. Below the program cards are two promotional banners: 'V-Check® FREE An accurate and reliable vocabulary test.' and 'Learning Tools Flashcards & Games'. At the bottom of the page, there are navigation links: 'Email a friend', 'Home | Learning Tools | V-Check | FAQ', and 'powered by lexica®'. The footer contains 'Contact Us | About Word Engine | Terms of Use | Privacy Policy' and 'Copyright © 2008 Lexica. All rights reserved. International Patents Pending.'

Your logo and image here

Learn with these popular programs!

<p>1181</p> <p>interchange Intro</p> <p>99% coverage</p> <p>Start Now!</p> <p>1181 high-frequency words that provide 99% coverage of all Interchange Intro.</p>	<p>1666</p> <p>interchange Book1</p> <p>99% coverage</p> <p>Start Now!</p> <p>1666 high-frequency words that provide 99% coverage of Interchange Book 1.</p>
<p>2007</p> <p>interchange Book2</p> <p>99% coverage</p> <p>Start Now!</p> <p>2007 high-frequency words that provide 99% coverage of all Interchange Book 2.</p>	<p>2308</p> <p>interchange Book3</p> <p>99% coverage</p> <p>Start Now!</p> <p>2308 high-frequency words that provide 99% coverage of all Interchange Book 3.</p>

Lexica creates custom programs for your subjects

Sponsorship Advantages...

- You control which subjects are offered
- Mobile adds a “wow” factor
- High-frequency vocabulary is hot!
- V-Check scores are useful for placement
- Promotes autonomous learning
- Sponsor retains a margin on transactions

Subjects Available

General

Basic English
University Basic
News Media
Classic Literature
Advanced English

Exams

Eiken 4
Eiken 3
Eiken Pre-2
Eiken 2
High School
Top Universities
Center
TOEIC
TOEFL

Publications

New Horizon
Crown
Interchange
Harry Potter
Newsweek
The Economist