TOEIC Vocabulary
Secrets Revealed
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Word Engine
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Corpus analysis reveals that 1/3 of the words in all parts of every TOEIC test are NOT common words in general English.
Students who study with traditional 4-skills textbooks and readers will not develop fluency for 33% of the High-Frequency words that commonly occur on every TOEIC.

What does this mean?
Our TOEIC Corpus Analysis

312,500 words (25%) are from actual TOEIC tests

937,500 words (75%) are from high quality practice tests
Our TOEIC Corpus Analysis

1,250,000 total words

14,652 different words
Our TOEIC Corpus Analysis

Just 6,480 different words constitute 99% of all word occurrences.
982 different words constitute 90% of all word occurrences.

These 982 words are the absolutely essential Super-High-Frequency words of TOEIC.
Examples: letters “A” and “G€ 35

Frequent only in the TOEIC corpus.
Frequent only in the General corpus.

A
ability
able
aboard
about
above
abroad
absence
absent
absolutely
abstract
accept
acceptable
acceptance

G
gain
gallery
gallon+

game
garage
garbage
garden
gardener
gas
gasoline
gate
gather
gender
general

27% of high frequency ‘A’ words are exclusive to TOEIC
33% of high frequency ‘G’ words are exclusive to TOEIC

Note: The general corpus used for comparison contains one billion words from all genres.
TOEIC is an Item Response Theory Proficiency Test – not an English ability diagnostic test.

Students are not scored for their English language ability.

Students are scored along a bell-curve against the relative abilities of other students.
Without difficult Items, Education Testing Service “ETS,” would be unable to maintain its bell-curve and generate accurate scores.

ETS uses difficult vocabulary and third or fourth definitions to create difficult Items.
ETS must regularly recycle TOEIC questions or their IRT scoring system will not work.

New TOEIC questions are written by a small team with low turnover amongst the members.

TOEIC high-frequency vocabulary is regular and predictable.
ETS has never, and likely will never, issue a vocabulary guide for any of its major tests including: TOEIC, TOEFL, SAT and GRE.

Why?

Because obscure vocabulary is the most reliable way for the test authors to create the difficult questions that are required to generate accurate scores along a bell curve.
Our Solution

Word Engine
powered by lexica™

High speed learning system
Learn 3.5 new TOEIC words per minute

Plus: iPhone app coming April 2012
A scatter plot of TOEIC vocabulary

- Each dot represents one high frequency word in the TOEIC domain
- Difficulty statistics are calculated by Lexxica’s patented technical system
Patented test identifies each user’s known and unknown TOEIC words

V-Check finds MY starting point!

Student does not know these words and needs to learn them for TOEIC.

Student does not need to learn these words for TOEIC.

Student already knows these TOEIC words.

Student knows these words, but does not need them for TOEIC.

99% coverage point
Patented test identifies each user’s known and unknown TOEIC words.

With Word Engine, no time is wasted studying words that are already known.

University studies show that Word Engine quickly increases test scores.
Quiz Generator allows teachers to confirm that students are retaining their new TOEIC vocabulary.

- Menu offers six types of quizzes.
Some of our notable clients

- Cambridge University Press
- ABAX ELT
- Pearson Kiriha
- Alico Met Life Japan
- Iowa State University
- Meiji Gakuin University
- Aoyama Gakuin Women’s Junior College
- Meiji University
- Hiroshima International University
- Nagoya University of Commerce & Business
- AEON
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